



**Assistant/Associate Professor, Entrepreneurship/Marketing and
Entrepreneurship**

University of The Bahamas, Commonwealth of The Bahamas

Date Posted	December 2021
Type	Three-year contract with an option to renew
Salary	Negotiable
Employment Type	Full-time

Assistant/Associate Professor, Entrepreneurship/Marketing and Entrepreneurship

The Faculty, School of Business /College of Business is pleased to invite applications for the position of Assistant/Associate Professor, Entrepreneurship/Marketing and Entrepreneurship.

This full-time appointment will begin 1st August 2022.

The candidate's academic appointment will be at our northern campus on the island of Grand Bahama. UB North is a branch campus within the University of the Bahamas System and is being strategically developed to offer STEM and other selected programs that uniquely positions it for positive growth. We are assembling a strong contingent of talented, creative and enthusiastic faculty who can benefit from and contribute to our exciting ongoing academic (re)building/development process.

Responsibilities. The successful candidate will possess expertise at the interface between Entrepreneurship and Marketing. Main responsibilities include teaching, research, program development, course creation and service on committees. It is expected that the candidate will be instrumental in helping the University establish a proposed Centre for Entrepreneurship and Innovation and fostering synergies between the Business Department, the private sector and the Centre.

Qualifications. Faculty should exhibit a willingness to collaborate and contribute to the University's collegial intellectual environment. He/she will be expected to teach and conduct research in a mutually agreed distribution that reflects the interests of the faculty member and the needs of the institution.

- Ph.D. degree in Entrepreneurship, Marketing or related field is preferred;
- Commitment to and excellence in teaching;
- A strong research record appropriate to the level of appointment;
- Demonstrated ability to balance excellent teaching, scholarship, and service;
- Industry experience would be advantageous.

Setting. The University of The Bahamas (UB) is a vital catalyst for national development. Chartered on 10th November 2016, UB had its genesis in The College of The Bahamas which was established in 1974. Since 1995, the institution's academic offerings have expanded through the introduction of baccalaureate degree programmes offered across a broad range of approximately 60 majors. Master's degree programmes have included an MBA and an MSc in Reading and Inclusive Education as well as graduate degree programmes offered in collaboration with various US universities. UB operates from the Oakes Field Campus and the Grosvenor Close Centre in New Providence; UB-North in Grand Bahama; and the Gerace Research Facility in San Salvador. Additional sites are planned for throughout the archipelago.

Application. Application materials should include:

A cover letter describing academic philosophy and vision, research and publications;

- Copies of academic qualifications
- Copies of all relevant graduate and undergraduate degree program transcripts
- Current curriculum vitae
- Copies of relevant pages of passport, showing photo, passport number and expiration date
- Three reference letters
- Completed application form. Application forms are available at:
(<https://www.ub.edu.bs/wp-content/uploads/2016/10/UB-Application-for-Employment-Faculty.pdf>) .

To Apply: Apply electronically at ubnpresident@ub.edu.bs *noting the position in the subject field*. Only electronic submissions will be accepted.

Additional materials will be required of shortlisted candidates. For additional information or informal inquiries, contact ubnpresident@ub.edu.bs.

Application Deadline: Applications must be received on or before **February 28th, 2022.**