

2018: People, Purpose & Passion: The Pathway to Success



2018 AGM CHAIR REPORT

Adrianna D Knowles

2018: People, Purpose & Passion: The Pathway to Success

“Engaging, Connecting, Growing, Learning”

The University of The Bahamas Alumni Association continued its efforts to strengthen its capacity, to meet the needs of its members under a newly formed University. The title of this report embodies our undertakings to date, for the 2017-2018 term. This report can be summed up over four (4) major themes: Engaging, Connecting, Growing, and Learning with the central focus of People, Purpose & Passion as the Pathway to Success.

We have engaged over 600 members through events and speaking opportunities. We have connected and reconnected with over 700 members through enhanced social media and media coverage. We have continued the process of building our profile in the local community and on campus. Most importantly, we continue to reach out to you our members, finding ways to better serve you.

As with any organization there were some challenges, resistance and constraints. It is so easy to have a defeatist attitude, but that is what makes us UB/COB alumni standout. We have been trained to overcome our obstacles and to have a continuous improvement approach.

Looking forward, the 2018-2019 term promises to be even better for the Association and the University. We appreciate your continual support and service. Continue to share your passion with others on why we proudly call the University of The Bahamas home.

Yours Truly,

Adrianna D. Knowles '14

President

University of The Bahamas Alumni Association

BACKGROUND OF THE ASSOCIATION

- Elections held in September 2016 following Annual General Meeting of then Alumni Society.
- Established in accordance with the University of The Bahamas ACT, and was officially chartered on 10th November 2016.
- 13-member diverse Association
- Combined governance model: Dependent/Independent
- Two (2) Established Chapters: Nassau & Grand Bahama
- The Association exists to:
 - Connect and reconnect with former students and graduates of the College/University.
 - Provide platforms for networking engagements, fellowship and communication between graduates.
 - Help to enrich the student life experience.
 - Engage with local community via social/community outreach.
 - Promote the awareness of the work of the University, support in its development and support its mission.

MISSION, VISION, VALUES

MISSION

To engage, encourage and promote current and future alumni, while supporting the University in its mission.

VISION

The Association will be an engaging, member-focused organization directed towards the advancement of current and future alumni, the University of The Bahamas, and national development.

VALUES

The Association prides itself on:

- ✓ Excellence
- ✓ Fellowship
- ✓ Inclusivity
- ✓ Integrity



ENGAGING MEMBERS



Nurses Alumni Mix & Mingle (Nurses Month, May)



Exuma Mix & Mingle/Chapter Interest (February)

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End of Year Mix and Mingle (December)

BUILDING THE ASSOCIATION'S PROFILE



Community Service Partnership with Kiwanis Club of Nassau A.M (February)



Annual Marathon Bahamas (January)



Church Visits (St. Mary's the Virgin Anglican Parish)



Community Service Partnership with Rotaract Club of UB (February)

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Beach Clean Up in Partnership with Rotaract Club of UB (February)



UB Fit with UB Dance Team (April)

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Supporting our Future Alumni via Campus Outreach (April)



Community Service Initiative with Rupert Dean Lane Association in conjunction with the Bain Town Community (August)

RECONNECTING WITH ALUMNI



Graduation Party (May)

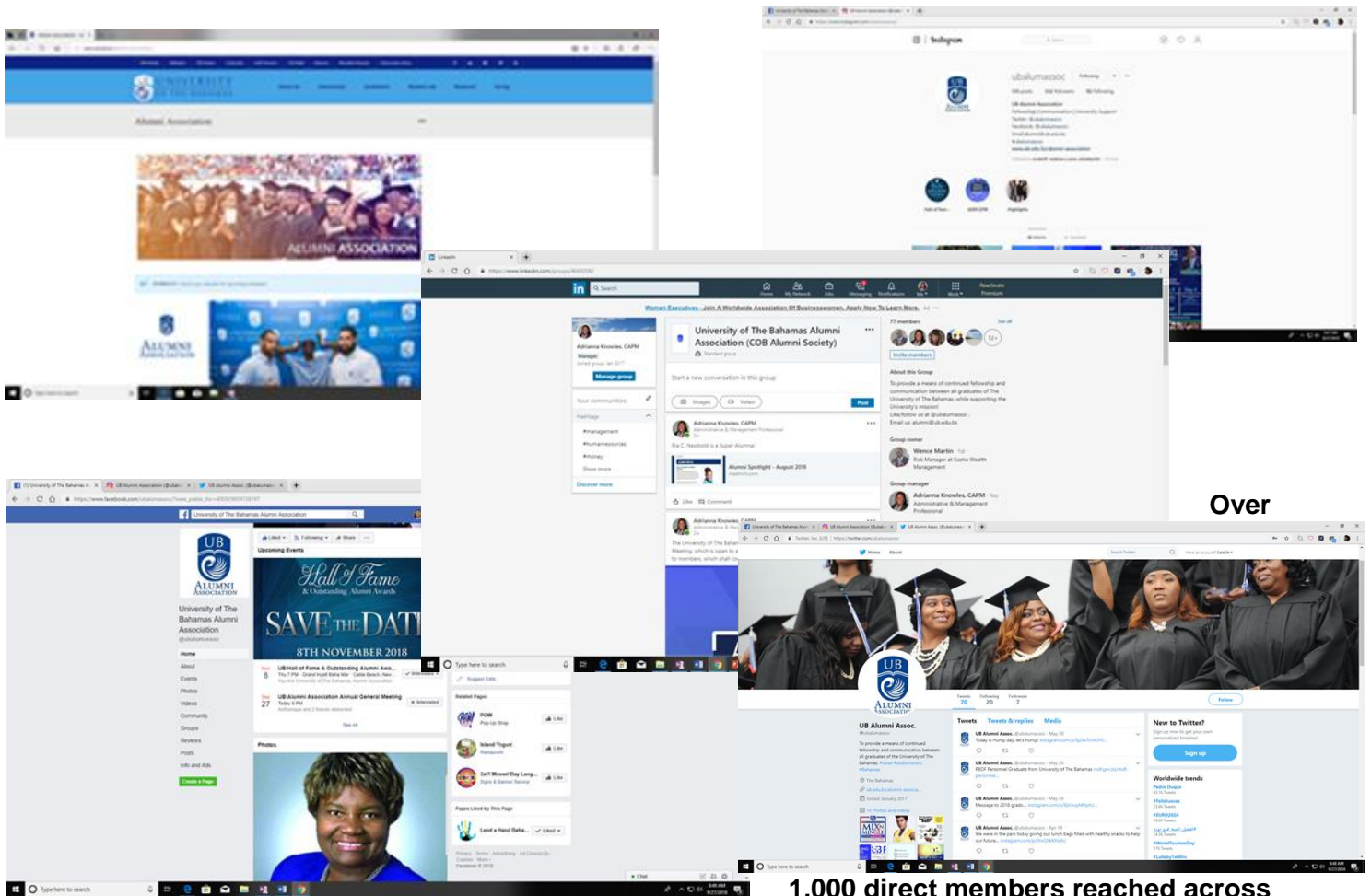


Hall of Famers Reception (2017)



Alumni Parliamentarian Reception (May)

CONNECTING ALUMNI



**1,000 direct members reached across
various social media platforms**



UBAA Affinity Program (October 2017)

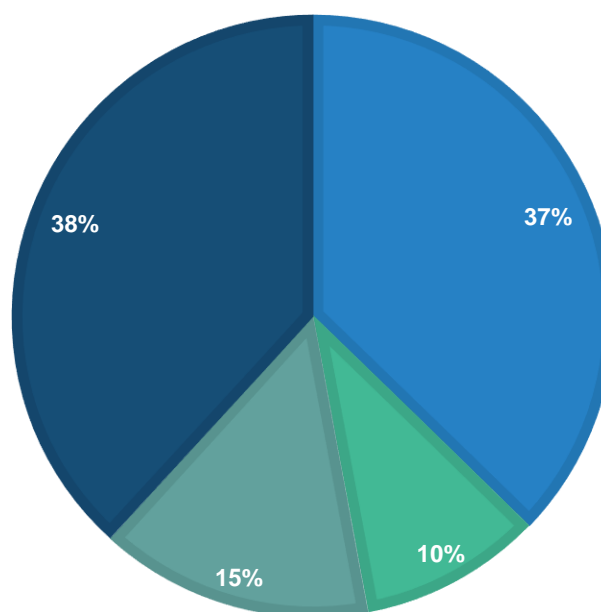
EXPENSE REPORT

Each year the University subsidizes the association with the amount of \$25,000¹ as funding for Alumni engagement activities. The Association retains funds in an account at the First Caribbean bank (CIBCFCIB). At this time that account has been de-activated and will need to be activated once a new Board and new treasurer is elected.

It is the goal of the Association to make full use of the subsidy provided. In addition to executing its mandate in attracting more members to the team, it is our aim to attract more funding through donations from Alumni. We also aim to form partnerships with private enterprises that share the Association's goals.

EXPENSE REPORT 2017-2018

■ Branding/Communications ■ Community/Social Outreach ■ Fundraising ■ Operations



¹ The Northern Campus receives \$5,000 and \$20,000 is allocated to the New Providence campus.

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BREAKDOWN OF EXPENSES

Operations- 38%

Branding/Communications- 37%

Fundraising- 15%

Community/Social Outreach- 10%

Expenses related to the functioning of the Association and its initiatives, which include refreshments for events and \$5,000 subvention to Northern Bahamas Campus Chapter.

Newspaper ads, t-shirts and other promo items for graduation booth

Costs associated with Outstanding Alumni Awards and Hall of Fame.

Assistance to family from loss of fire, The Bahamas Red Cross Fair, Soup Project by Kiwanis Club of Nassau A.M, UB Sponsorship at Community level

NEXT STEPS

- ✓ Fundraising Goals/Strategies
- ✓ Revision of 2017-2019 Strategic Plan
- ✓ UBAA Affinity Program
- ✓ Membership Fee Structure
- ✓ Calendar of Events:
 - Affinity Program Launch (Oct)
 - Homecoming 2018 (Nov)
 - Alumni Awards (Nov)

GOVERNING BOARD STRUCTURE

2016-2017 BOARD

<i>Adrianna Knowles</i>	<i>Chairman</i>
<i>Andrea Moultrie</i>	Immediate Past Chair
<i>Reno Miller</i>	First Vice-Chair
<i>Coline Reckley</i>	Second Vice-Chair
<i>D'Andra Greenslade</i>	Treasurer
<i>Derencia Rolle-Davis</i>	Secretary
<i>Jaynell Newton</i>	Director at Large
<i>Dwayne Bethell</i>	Director at Large
<i>Nolan Johnson</i>	Director at Large
<i>Dauran McNeil</i>	Director at Large
<i>Elvardo Thompson</i>	Alumni Affairs Liason
<i>Ashley Evans</i>	Grand Bahama Chair

2017-2018 BOARD

<i>Adrianna Knowles</i>	<i>Chairman</i>
<i>Andrea Moultrie</i>	Immediate Past Chair
<i>Reno Miller</i>	First Vice-Chair
<i>Coline Reckley</i>	Second Vice-Chair
<i>Jasmine Williams</i>	Treasurer
<i>Derencia Rolle-Davis</i>	Secretary
<i>Renbert Mortimer</i>	Director at Large
<i>Dwayne Bethell</i>	Director at Large
<i>Dauran McNeil</i>	Director at Large
<i>Shantell Joffre-Mackey</i>	Director at Large
<i>Elvardo Thompson</i>	Alumni Affairs Liaison
<i>Ashley Evans</i>	Grand Bahama Chair
<i>Stanley Vanzeylen</i>	Student Affairs Liaison



UNIVERSITY OF THE BAHAMAS ALUMNI ASSOCIATION

C/O OFFICE OF ALUMNI AFFAIRS

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