

Research Edge

11:00 a.m. - 11:30 a.m.

Topic: **A COMMUNITY-BASED TOURISM DEVELOPMENT ON THE ISLAND OF SAN SALVADOR**

Main Presenter: **Shadrica Johnson**

Co-authors: **Anthony Adderley, Marshowl Adderley, Wayne Miller, Chad Munnings, Rashinique Rolle & Sophia A. Rolle**



San Salvador's culture and heritage sites, rich Lucayan history and sparse population makes it ideal for a community-based tourism (CBT) development. CBT is an approach that strives for community participation in the tourism industry. With the backdrop of the rich history and the island's almost exclusive nature, a comprehensive CBT initiative is being proposed for San Salvador. The initiative proposes the development of an almost all-inclusive community-driven tourism project that encapsulates the ambience of San Salvador while showcasing the uniqueness of the island through local displays of culture, product and services. Thus, the major objectives of this study were to: (a) Create a tangible community-based environment outside of that which is presently being offered to tourists visiting San Salvador; (b) Provide opportunities for local entrepreneurs and those involved in the local cottage industries to participate in the diverse economy derived from the development of this community-based initiative; and (c) Create a model of a community-based initiative that can be transported to other small island destinations throughout the islands of The Bahamas. The implications of creating a CBT product in one of the southernmost islands of The Bahamas are far-reaching and can only prove in the end to boost overall numbers of visitors to this part of the country.

11:30 a.m. - 12:00 p.m.

Topic: **THE PINK FLAMINGO CRUISE LINE SERVICE**

Main Presenter: **Oshima Cartwright**

Co-authors: **Daniella Eugene, Joshua Newry, Ashli Osbourne, Tariel Smith & Sophia A. Rolle**



Over the past twenty years, worldwide demand for cruise tourism has posted some of the biggest gains within the tourism sector. Cruise tourism has become the fastest growing sector of travel in recent years. It is envisaged that an additional cruise port is necessary to the third largest island in The Bahamas, Inagua. Proposing a cruise port on this island comes with its unique set of challenges, especially as Inagua is best known as one of the largest sanctuaries for water birds, is home to dozens of other exotic birds and rare wildlife, has a plethora of wetlands and over 743 square km of national parks. In fact, it is known as an ecotourist's dream haven. Hence, the main objectives of the study were to: (a) propose a cruise port that would complement the existing economy of Inagua; (b) encourage entrepreneurial opportunities for Inaguans; (c) encourage persons originally from Inagua to move back home; and (d) promote cultural collaboration and diversity in the tourism sector. The implications for the development of the cruise sector for Inagua are multi-fold. Inagua is projected to become the newest cruise destination in The Bahamas and by extension, the Caribbean. A robust cruise port will create diversity to the tourism product, particularly in that region of the country, and will increase or add to the revenue generating potential of Inagua.

Friday, 24th November 2017

11:00 a.m. - 12:00 p.m.

Harry C. Moore Library and Information Centre, Auditorium