



Assistant/Associate Professor, Marketing
University of The Bahamas, Commonwealth of The Bahamas

Date Posted	March 2021
Type	Three-year contract with an option to renew
Salary	Negotiable
Employment Type	Full-time

Assistant/Associate Professor, Marketing

The Faculty of Business Hospitality and Tourism Studies is pleased to invite applications for the position of Assistant/Associate Professor, Marketing. This full-time appointment will begin 2nd August 2021.

The Management & Marketing Department is seeking candidates with the ability to teach undergraduate and graduate marketing courses. The successful candidate will be required to participate in student recruitment and advisement, engage in research and scholarly activities, and serve on departmental, school, university-wide and external committees. An earned PhD or DBA in Marketing from an accredited institution is required with teaching experience at the undergraduate and graduate levels; professional or managerial experience in a related area; and evidence of research and scholarship.

RESPONSIBILITIES: Teach a variety of undergraduate and graduate management and marketing courses; engage in research and scholarly activities; assist in securing external grants and other funding opportunities; engage in curriculum review, revision and development; participate in student recruitment and advisement; and serve on departmental, school, university-wide and external committees.

QUALIFICATIONS: Candidates must have an earned PhD or DBA in Management or Marketing from an accredited institution as well as teaching experience at the undergraduate and graduate levels; professional or managerial experience in a related area; and evidence of research and scholarship.

Setting. The University of The Bahamas (UB) is a vital catalyst for national development. Chartered on 10th November 2016, UB had its genesis in The College of The Bahamas which was established in 1974. Since 1995, the institution's academic offerings have expanded through the introduction of baccalaureate degree programmes offered across a broad range of approximately 60 majors. Master's degree programmes have included an MBA and an MSc in Reading and Inclusive Education as well as graduate degree programmes offered in collaboration with various US universities. UB operates from the Oakes Field Campus and the Grosvenor Close Centre in

New Providence; UB-North in Grand Bahama; and the Gerace Research Facility in San Salvador. Additional sites are planned for throughout the archipelago.

Application. Application materials should include:

1. A cover letter describing how the applicant's professional qualifications and experience relate to the responsibilities of the position;
2. Copies of academic qualifications;
3. Copies of transcripts of all undergraduate and graduate degree programmes completed;
4. A current and complete curriculum vitae;
5. Copy of relevant pages of a valid passport showing photo ID, passport number and expiration date;
6. Three letters of reference;
7. Completed UB Application for Employment Form found at this link:
<http://www.ub.edu.bs/wp-content/uploads/2016/10/UB-Application-forEmployment-Faculty.pdf>.

To Apply: Apply electronically at facultyapply@ub.edu.bs noting the position – *Assistant/Associate Professor (Marketing)*-- in the subject field. Only electronic submissions will be accepted. Attach the following in one e-file/document with your electronic submission: cover letter; academic qualifications; transcripts; curriculum vitae; copy of relevant pages of valid passport; three letters of reference; and a completed UB Application for Employment form. Additional materials will be required of shortlisted candidates. For additional information or informal inquiries, contact vpaa@ub.edu.bs.